



**SALONE
INTERNAZIONALE
DEL LIBRO TORINO**

CUORI SELVAGGI

Associazione
Italiana
Editori
AIE

SINCE
1869



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**XXXIV
EDIZIONE**

19—23
LINGOTTO FIERE TORINO

**MAGGIO
2022**

Salone Internazionale del Libro di Torino

Salone Internazionale del Libro di Torino brings together every year the whole book community at Lingotto Fiere exhibition centre. For publishers, the fair is the most important occasion for selling and presenting their latest publications. For its readers, the fair is the place where they can meet, discuss, be together and celebrate. For five days and five nights Turin opens its doors to the world. Salone Internazionale del Libro promotes books and online and offline reading during the whole year in Turin, in Italy and in the world. To do so, the fair involves all the members of the book community: publishers, authors, booksellers, teachers and students, professionals and many readers. Salone del Libro has been organising the largest Italian book fair for thirty-four years.

SALONE DEL LIBRO FOR SCHOOLS AND TEENAGERS

Salone del Libro dedicates a part of its program to the world of schools and teenagers, supported by Fondazione Compagnia di San Paolo. It continuously offers activities for all the students in Italy. It's a big laboratory of ideas where to experiment, understand and discuss together thanks to the best editorial offer for kids and teenagers. There are many projects running throughout the year. The longest-running

of these is *Adotta uno scrittore*, which has brought the most important contemporary authors into schools and prisons for 19 years. The *Educare alla lettura* courses are dedicated to teachers, at the fair and - during the year - online, to promote reading among younger generations

SALTO+: A DIGITAL PLATFORM

SalTo+ is a digital platform for the community of Salone. SalTo+ is many things together. The readers of our community can find a multimedia catalogue with more than 100 hours of special contents, interviews, podcasts and archive material. SalTo+ is born in 2020 and users can find digital meetings and presentations, masterclass and training sessions.

SALTO PRO: A GREAT OCCASION FOR PROFESSIONALS

The SalTo Pro project is a great networking occasion and a program dedicated to all the professions in the publishing sector. Salone del Libro organises workshops, conferences and b2b meetings at Lingotto exhibition centre and during the whole year. It is a physical and virtual place to meet, train and find out all the news involving the book industry. Within SalTo Pro, we host **SalTo Rights Centre**, one of the most important appointments in the European agenda





of the publishing sector for selling and buying translation and publishing rights.

The area is designed for all the Italian and international publishing houses, foreign rights managers, literary and scouting agencies, film/TV agencies and production companies.

SalTo Rights Centre will take place from Wednesday 18 to Friday 20 May 2022, and the professional activities (meetings, forums and events) will run from Wednesday until Friday evening.

SalTo Rights Centre will again be held at Centro Congressi Lingotto, close to the fair pavilions and easily reachable by metro from the city centre.

SalTo Rights Centre has three different sections each dedicated to a special content:

Book to Book, focused on Italian and international publishing and on the exchange of publishing and translation rights.

Book to Screen, focused on the intersection between the world of cinema and television and the publishing sector and the promotion of the acquisition and development of editorial content and the exchange between the two industries.

Book to Sound, a new area focused on the world of podcasts and audiobooks, with a special focus on Italian companies.

SalTo Rights Centre offers every year a Book to Book Fellowship, thanks to the support of ITA - Italian Trade Agency, which is reserved for foreign professionals: publishers, editors, rights managers, literary agents and scouts.

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RIGHTS CENTRE

OUR SPOTLIGHT ON THE BOOK TRADE

**FROM WEDNESDAY 18 TO FRIDAY 20 MAY 2022
AT CENTRO CONGRESSI LINGOTTO**

Thursday 19th May 2022

5:15pm - 7:00pm — Sala Lisbona, Centro Congressi

B2A Book to Audio — **Word of Mouth. Podcasts and publishing. Bringing people to books.**

John Mitchinson — **Backlisted**, Literary Podcast, UK

Michele Rossi — **Chora Media**, Podcast Company, ITA

Hana Walker-Brown — **Broccoli Productions**, Podcast Company, UK

Friday 20th May 2022

1.45pm - 2.45pm — Sala Lisbona, Centro Congressi

B2B Book to Book — **Publishing Today. Public and private initiatives to support the trade and the people within the industry.**

Beniamino Ambrosi — **The Cheney Agency**, USA

Lars Birken Bertsch — **Director of Strategic Project Development, Cooperations & Programme**, Frankfurt Book Fair

Michael Gaeb — **Literarische Agentur Michael Gaeb**, Germany

Aleksi Siltala — **Siltala Publishing**, Finland

5.15pm - 7:00pm — Sala Lisbona, Centro Congressi

B2S Book to Screen — **The Perfect Book, the Perfect Series, the Perfect Product. Is it Really Real?**

Maria Cardona Serra — **Literary Agent**, Pontas Agency, Spain

on Avni Doshi, *Burnt Sugar*

Alexis Kirschbaum — **Publisher**, Bloomsbury UK

on Lisa Taddeo, *Three Women*; **Patricia Lockwood**, *No One Is Talking About This*

John McElwee — **Creative Executive**, Apple TV+ USA

Giorgio Scorza — **Producer**, Movimenti Productions Ita

on Strappare lungo i bordi di Zerocalcare (Netflix)

Anna Stein — **Literary Agent**, ICM, USA

on Douglas Stuart, *Shuggie Bain*, **Hanya Yanagihara**, *A Little Life*, **Miranda Cowley Heller**, *The Paper Palace*

Viviana Vuscovich — **Rights Manager** GEMS, Ita

on Ilaria Tuti Fiori *sopra l'inferno*, **Teresa Battaglia** (Publispei, Rai Fiction)